












CONTACT

-  763-222-9822
-  JeffreyBibbs@gmail.com
-  JBibbsDesign.com

EXPERIENCE

-  Adobe Design Suite
-  Adobe Video Suite
-  Blender
-  Microsoft Office
-  HTML
-  CSS
-  CMS

REFERENCES

Jennie Beaudoin
Bold North Marketing
Co-Worker
jennie.buhl14@gmail.com

Matt Johnson
Ice Team
Client
mjohnson@iceteam.com

Jason Jacob
Adrenaline Sports Center
Client
jason@adrenalinesc.com

Freelance Multi-Media Designer

Multi-Media Designer October 2023 - Present

- Since October of 2023 I have been freelancing for several companies I had previously worked with at Blue 42. Some of those clients include Clam Ice Team, Thunderstruck Exteriors, Adrenaline Sports Center, Training 4 Engagement, American Trailhead, Federated Ordinance, Sauk Rapids Electric, All-Stacked Up Masonry, Club Haus Agency among others.
- For these clients I have executed projects ranging from social media management/design, email marketing design, print design, website design and development, as well as a host of tasks implementing work and changes across many CMS programs.

Blue 42 / GoBlue42.com

Lead Multi-Media Designer April 2017 - September 2023

Graphic Design

- Hired as sole production artist in 2017 and lead all design efforts for 12 months until additional hires were brought on board.
- Leads efforts across a broad range of design disciplines including web design, branding packages, trade show booth and collateral, and social media campaigns.
- Primary experience utilizing the entire Adobe Creative Suite.

Video Development

- Leads and assists in a wide variety of video projects including social media branding and promotion, digital gala productions, YouTube promotional videos, and a variety of smaller editing tasks.
- Have led the production of projects including 2D animations, 3D animations, and film editing.
- Working experience in Adobe After Effects, Adobe Premier, Adobe Animate, and Blender.

Web Development

- Supports the development team in the design and execution of front-end web builds. This includes developing wireframes in Adobe XD, designing assets, and utilizing various content management systems to execute the build.
- Assists in support ticket management which includes applying knowledge in a variety of CMS including Wordpress and Magento, and many more web services such as MailChimp, Constant Contact, Jotform, Neon Payment Systems, Zapier, Google Ads, Microsoft Advertising, MetaLocator, and more.

Team Lead

- Assists in the onboarding of new employees, and helping train them on internal systems, and role expectations.
- Directed and managed outsourced teams in the assisting of production materials.

Asmodee / Asmodee.com

Marketing Designer October 2015 - February 2017

- Worked with a large team developing marketing assets for a wide range of global IPs such as Star Wars, Lord of the Rings, and Game of Thrones.
- Produced a wide range of assets such as convention materials, magazine ads, catalogs, promotional gifts, digital advertising, and social media campaigns.
- Initially selected for a 3-month design internship in 2014. Assisted with the production of the sister company's (Fantasy Flight Games) new website.

MORE EXPERIENCE AVAILABLE UPON REQUEST